

Report on the Achievements of the College of Media

First Semester 2026

As part of the ongoing efforts to enhance the academic and administrative processes at the College of Media, keep pace with continuous developments in the fields of media and communication, and improve the quality of academic programs and services, a number of achievements were accomplished during the past period, as follows:

1- Activation of Specialized Departments at the Bachelor's Level

In light of the academic developments taking place at the College of Media, and in an effort to keep pace with scientific and academic advancements and meet the growing demand for diverse media specializations, the four specialized departments at the Bachelor's level were activated, in addition to the main department, the Department of Media and Public Relations, as follows:

- Department of Media and Public Relations – Bachelor's Degree.
- Department of Digital Media – Bachelor's Degree.
- Department of Digital Journalism – Bachelor's Degree.
- Department of Media Production – Bachelor's Degree.
- Department of Corporate Communication – Bachelor's Degree.

This activation comes within the framework of developing academic programs and expanding areas of specialization in line with the latest developments in media and communication sciences.

2- Completion of First-Semester Academic Activities and Midterm Examinations

The academic activities of the first semester were successfully completed, and the educational process proceeded in an effective and well-organized manner. The midterm examinations were also conducted successfully through the electronic portal, along with the completion of all academic assignments, which were submitted and graded through the electronic portal.

3- Preparation for Final Examinations and Allocation of Second-Semester Courses

The final examination drive was opened by the College Director, Associate Professor Dr. Badia Abdelqader. The link was shared with the Examination Control Unit and the Examination Control Officer at the College of Media, as well as with the Heads of Departments, their deputies, and the Dean.

The examinations were also reviewed and approved by the Heads of Departments, Professor Hanan Sobhi and Associate Professor Dr. Badia Abdelqader, as well as the Deputy Heads of Departments, Dr. Marian and Dr. Jihad.

The final examination schedules were subsequently published, and the courses and subjects for the second semester were shared in the departmental groups following the publication of the course

selection guidelines. All courses were selected and allocated to faculty members, totaling 51 courses and subjects.

The final examinations are currently underway, having commenced on September 26, 2026, and are proceeding smoothly, by the grace of God.

4- PhD Dissertation Defense of Researcher Abdulrahman Ahmed Adam Makin

Researcher Abdulrahman Ahmed Adam Makin defended his PhD dissertation entitled:

“The Use of Infographics by News Websites and Their Relationship to the Richness of Their Content: A Case Study of Al Riyadh Newspaper and Qatar’s Al Raya Newspaper Websites.”

The examination committee consisted of:

- Professor Hanan Sobhi Obaid, Head of the Graduate Studies Departments and Academic Vice Dean – Chair.
- Professor Abdulsalam Sayed Mohamed Abdulrahman Al-Wahati, Dean of the College of Media – Internal Examiner and Rapporteur.
- Dr. Al-Tayeb Ahmed Al-Sadiq, Professor of Digital Media – First Supervisor.
- Prof. Dr. Badia Suleiman Ali Abdelqader, Head of the Bachelor’s Departments and Director of the College of Media – Second Supervisor.
- Dr. Yassin Bashir, Professor of Digital Media – External Examiner.

Researcher Abdulrahman was awarded the PhD degree with a grade of 97%, with Honors, on July 19, 2026.

5- PhD Dissertation Defense of Researcher Urwa Al-Balawi

Researcher Urwa Al-Balawi defended his PhD dissertation entitled:

“The Role of Strategic Communication in the Quality of Job Performance among Employees of the Zakat, Tax and Customs Authority in the Kingdom of Saudi Arabia from 2024 to 2026.”

The examination committee consisted of:

- Professor Hanan Sobhi Obaid, Head of the Graduate Studies Departments and Academic Vice Dean – Chair.
- Dr. Yusra Subeih – Supervisor and Rapporteur.
- Dr. Nermeen Saeed Hamed Othman – Internal Examiner.
- Dr. Jihad Mustafa Karam, Head of the Studies and Research Unit at OUN Research Center – External Examiner.

Researcher Urwa was awarded the PhD degree with a grade of 98%, with Honors, on October 4, 2026.

6- Conducting Meetings and Interviews for the Selection of Academic Staff

The Executive Council held a number of meetings and interviews with several candidates applying for academic positions, with the aim of assessing their academic and scientific qualifications and selecting suitable and competent candidates who can contribute to supporting and developing the educational process at the College.

7- Preparation of the Distinguished Faculty Members File and Submission of Faculty Members' Names

The file of distinguished faculty members for the first semester was prepared. The names and information of faculty members in the Graduate Studies Departments and Bachelor's Departments were also submitted to Dr. Osama, Dean of Academic and Educational Affairs.

8- Appointment of Qualified Academic Staff

Qualified academic staff members were appointed after conducting the necessary interviews and ensuring that their qualifications and professional experience were appropriate to the College's academic needs.

The number of applicants interviewed exceeded 20 male and female faculty members, contributing to strengthening the academic staff and supporting the College's ongoing development and advancement.